

# Bookings On Demand

## One-time rebooking system for massage therapists

A high-touch setup that turns past clients into an on-demand booking channel—without social media, ads, or ongoing marketing.

## You Walk Away With

- A clean, organized client email list
- 2–4 revenue segments (so you message the right people)
- A signature win-back campaign (5–7 emails) written in your voice
- Everything loaded inside your email platform as **send-ready drafts** (not automated)
- A simple plan to reuse the system anytime bookings slow down

## What's Included

### List Cleanup + Organization

Formatting fixes + removal of duplicate contacts

### Revenue Segmentation (2–4 core segments)

VIP repeat clients • Inactive 90/120/180+ • First-timers who didn't rebook • Optional service tags

### Win-Back Campaign (5–7 emails)

Subject lines included • Warm, conversion-focused copy • Designed for follow-up without sounding salesy

### White-Glove Setup + Launch Support

Built inside your email platform • **Guided Send Session** (we schedule your first send together) • 14 days support + 1 refinement round

## **Timeline + Investment**

**7–10 business days** after access + client data are provided

**\$2,000 one-time**

## **Next Step**

### **Take the Fit Check**

Answer a few quick questions so I can confirm fit, timeline, and next steps.

Apply here: <https://forms.gle/8PonDQEtwn17Lm6Q7>